EMERGE 2017 Annual Report
# Table of Contents

- EMERGE Board of Directors
- Who we served in 2017
- EMERGE Enterprise
- Financial Wellness
- Cedar-Riverside Opportunity Center
- Youth
- Housing
- Corporate and Foundation Funders
- Individual Donors
- Income and Expenses
EMERGE Board of Directors

Cobert Boyd, Chair
Ceviant LLC

Jason Moore
FR & Brand Development Chair
Edina Realty, City Lakes

David Wagner
Social Enterprise Chair
General Mills

Jimmy Bostic
McKesson Medical-Surgical

Jeff Fix
Deluxe Corporation

Xander Hector
Houlihan Lokey

Mercedes Jackson
Fredrikson & Byron PA

Tricia Brown
Finance & Operations Chair
Bright Peak Financial

Jeanne Torma
Secretary
Retired, Hennepin County Probation

Jason Lundigan
JPL Appraisal Services

Steven Thompson
Brigham Health

Sven Wehrwein
Independent Financial Consultant

Mike Wynne, Ex-Officio
President & CEO, EMERGE
Who we served in 2017

In 2017, EMERGE served 2,979 people:

**662** gained jobs

**305** participated in career training

**499** people accessed financial education and services

**162** formerly homeless families gained or maintained housing

*In 2017, 94% of those we served identified as people of color with the largest groups served African American (55%) and African, primarily Somali (25%).

About 35% are overcoming a criminal background;

26% have no high school diploma/GED;

21% speak a primary language other than English, and

13% indicate immigrant/refugee status.*
Second Chance Recycling

58,000 Mattresses and Box Springs recycled breaks down as the following:

- Steel: 721 tons (10% increase from previous year)
- Foam: 385 tons
- Wood: 288 tons
- Cotton: 64 tons

Perspective - you could fill the Target Center 3.5 times with these items.

Served 97 participants

Approx. 30 participants working each day either in-house or out in theeld

67,000 sq. foot building/warehouse

Of what is brought in, about 90% is recycled (small plastic corner protectors and shoddy is not)

Over 1000 tons of household batteries sorted by metal type and sent to a smelter

Hennepin County and City of Minneapolis contracts, along with other county contracts, began recycling returned or defective mattresses from IKEA

October 2017, entered into agreement with Solarvore to begin assembling ovens
Financial Wellness

In 2017, 296 participants received 1,149 hours in Financial Education Services

239 participants received 478 hours of one on one coaching

Our Four Cornerstones of Financial Literacy workshop served 111 participants who received 941 hours of financial education.

107 participants set 194 Financial goals; 73 participants met 111 of those goals.

This was EMERGE’s 4th year providing free tax preparation to low-income participants through VITA. In 2017, our VITA clinic helped 185 residents receive $255,036 in federal refunds, a 20 percent increase from 2016.
The ‘one-stop’ workforce development and education resource

Following a 2-year planning process, EMERGE opened the new Cedar-Riverside Opportunity Center in March 2017 in collaboration with Hennepin County, the City of Minneapolis, and Minneapolis Community and Technical College. To-date the new center has exceeded all operating goals, and is making a large impact on the primarily East African/Somali immigrant community of Cedar-Riverside. With this opening, EMERGE hired a Financial Wellness Coach with Somali language skills and in mid-2017 began offering bilingual Four Cornerstones of Financial Literacy classes.
A total of 208 participants aged 15-24 engaged in Youth Specific Programs at Emerge, with 100 of these participants participating in Youth specific workshops, job placements, internships and trainings.

Training successfully completed include:

- Job Placements
- Youth Workshops
- Completed Training
- Internships
In 2018, 34 youth at Camden Village took part in 2,290 hours of tutoring and enrichment activities.
Corporate & Foundation Funders

Albrecht Family Foundation
Alice Greene McKinney and E. Kirk McKinney, Jr. Fund
Allianz Life Insurance Company
Amazon Smile
Bank of America Charitable Foundation
Best Buy Foundation
Bush Foundation
Conley Family Foundation
Deluxe Corporation Foundation
Edina Realty Foundation
Edward R. Bazinet Charitable Foundation
F.R. Bigelow Foundation
Funders’ Network for Smart Growth
Greater Twin Cities United Way
Houlihan Lokey
Land O’Lakes Foundation
Marbrook Foundation
McKnight Foundation
Messerli and Kramer Foundation
National Charity Foundation
Northwest Area Foundation
Open Your Heart to the Hungry and Homeless
Otto Bremer Trust
Pohlad Family Foundation
RBC Foundation
Riverway Foundation
Rose Francis Foundation
SPEDCO Economic Development Foundation
Target Foundation
The Carlson Family Foundation
The Jaye F. & Betty F. Dyer Foundation
The Minneapolis Foundation
The Saint Paul Foundation
The Sheltering Arms Foundation
The William and Gayle Chorske Foundation
U.S. Bank Foundation
Wells Foundation
Xcel Energy Foundation
Individual Donors

Xander Hector
Alan and Ken Braun
Tom Braun and Felicity Britton
Steven Thompson and Ron Frey
Daniel Tobin
David Wagner
Adam Braun and Kim Sauvageot
Greg and Barabra Buhl
Paul Gates Architect
First Universalist Church
Colbert and Tiffanie Boyd
G Mahlon Schuller
John Healy
Zach Zins and Patricia Brown
Janet Ludden and John Fett
Episcopal Church in Minnesota
Allan and Lou Burdick
Catherine Ludden and Eric Rothenberg
Clarence and Karen Snedeker
Dana Knutson
Venture Bank
Friend ANONYMOUS
Peter McLaughlin
Steven B Hector
Nikhil and Michelle Nayar
Kara Stave
Anonymous/Ryan Companies, Inc.
Angela Bohmann and Jonathan Riehl
Terri and Steve Havig
Terese Pritschet
James Rothschild
Tina Swanson-Fix and Jeff Fix
Sven Wehrwein and Mary Ann
Dorsher
Giles and Valva Lommel
Jennifer Wilson and Jeffrey Stites
Carolyn and Richard Davies
Mercedes Jackson
Visitaton Monastery
Chris Ugen
R. Michael and Sharon Conley
Gordon Loery
Sharon Parker
Michael Machtengen
Medaria Arradondo
Eric Cooperstein

James A. Howard
Cara and Jason Lundrigan
Brian Miller
R.T. Rybak and Megan O’Hara
Thomson Reuters
Dennis Wynne and Pamela Parker
Andriana K. Abariotes
Donzel Leggett
Mary Maurs
Mary Mullen
David Nimmer
Dean Rose
Austin Skoglund
Sandra Vargas
Jill Pearson-Wood
Larry Wiesner
Ed Donoghue
Quinn and Kari Gaalswyk
Jane and Mark Tafel
Anne and Dan Trockman
Elaine Wynne and Larry Johnson
Kevin and Lisa Engdahl
Nancy Gaschott
Lois Gernbacher
Jerome and Gina Graf
Kathleen and Randy Graham
Elizabeth and Erik Jensen
Kathleen Martin
Gary and Barb Melom
Jan Morlock
Gretchen Musicant
Tracy Noelle
Lyndly Opitz
Delores Ratliff
Camille and Paul Rogers
Rebecca Skoler and Steven Stovitz
Jeanne E. Torma
Paul O. Walker
Megan Gaffey
Dane Greene
Erik Severson
Matthew Syzdek and Beatriz Pariente-Beltran
Daniel Wynne
Dave Peichal
Sara Yeuill
Luke Weissberg
Karla Swanson
Deborah Allan and Lawrence Wackett
Teshia Alston
Spencer Anderson
Dux-Neez LLC
Madeline Graham and Josh LaBau
Lisa Hoffman-Konn
Claudia Holt
Martha Johnson
Scott Moriarity
Sue Ann Nelson
Richard Reardon
Katherine R Shane
Kristine Solz
Margaret Sullivan
Doug Thomson
Karen Nielsen
Fred and Rosalie Goldberg
Trevor Lee
Sarah Bliss
Cheri Moseman
Jimmy Bostic
Michael Breazile
Jonathan Gatlin
Debra Harrer
Pasha Khosravi and Tegan Conway
Samia Mahmud
John and Jane O’Leary
Linda Shane
Claudia Waring
Judith Daily-Willms
Deborah Kemp
Isabel Ludcke
Lucy Roberts
Mike Woodhouse
Dahabo Aden
Mohamed Ali
Naima Ali
Richard Lemon
Grace Empie
Patrick Shannon
Lisa Solarr
Louise Ouradnik
2017 Income - Total Income: $10,087,302

- Foundations, Corporations & Individuals: $2,854,561
- United Way: $1,684,490
- Investment & Other: $617,262
- Program Fees: $128,582
- Government: $4,765,971
- Production & Sales Revenue: $2,854,561

2017 Expense - Total Expenses: $10,279,067

- Program: 85%
- Management & General: 11%
- Fundraising: 4%