

## Board of Directors

- James Hartman, *Board Chair, Retired CEO, Enpath Medical, Inc.*
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- Charlynn Robertson, *Director, Human Resources, CIMA LABS*
- Mia Vortice, *Health Information Services Specialist, Minneapolis, MN*
- Gerald Deyo, *Vice President Marketing, City-County Federal Credit Union*
- Anthony Wagner, *President, Pillsbury United Communities*
- Michael Wynne, *Ex-Officio, Executive Director, Emerge Community Development*

## Emerge Contractors

City of Minneapolis  
 Hennepin County  
 State of Minnesota  
 Greater Twin Cities United Way

## 2007 Financial Report

### Revenue

Foundation & Corporate Grants.....	\$626,843
Government.....	\$3,035,068
United Way.....	\$356,121
Social Enterprise Sales.....	\$972,609
Other Income.....	\$245,941

**Total Revenue.....\$5,236,582**

### Expenses

Workforce.....	\$1,653,019
Villages.....	\$1,201,568
Ventures and Community Development.....	\$1,582,734

**Total Direct Programming.....\$4,437,321**

Management & General.....	\$464,325
Fundraising.....	\$88,848

**Total Expenses.....\$4,990,494**

**Net Revenue/Expenses.....\$246,088**



Community Development • Workforce • Staffing • Villages

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# 2007 ANNUAL REPORT

# Our mission is to enhance the social and economic status of disenfranchised people

## Dear Friends and Colleagues:

2007 was an exciting year for Emerge Community Development, with many positive developments that have greatly increased our capacity to achieve our mission of enhancing the social and economic status of disenfranchised people. This report very briefly outlines some of the key activities and highlights of each of our four units: Workforce, Villages, Ventures and Community Development.

We are forever grateful for the significant contributions made by our highly dedicated staff and board members, and for the financial support we have received from a growing number of contributors. It has been an honor and a privilege to work with and learn from the people our organization serves. Their stories are truly inspiring, and give us great hope for the future.

Respectfully,

Mike Wynne, Executive Director & Jim Hartman, Board Chair

## Emerge Community Development Highlights

**EMERGEworkforce** administers 9 job training, placement and career ladder programs serving diverse constituents in 4 community sites including: Northside Jobs Connection; MFIP; Refugee Employment; City of Minneapolis Net Job Banks; CITY SKILLS Training Institute; Northpoint Gateway; Nexus; Transportation Services and Elijah's Cup/emergency monetary support.

- Our ex-offender/prison re-entry Northside Jobs Connection program secured new MN Department of Corrections and United Way contracts, doubling the size of the program (serving 180 annually).
- Our Refugee Employment Program (we are the lead agency in a 3-agency consortium) continued to perform as one of the most effective refugee placement programs in the state.
- Our City Skills Training Institute secured a new Department of Employment and Economic Development contract to implement a new Medical Device/Precision Manufacturing customized training in collaboration with Coloplast that is expected to yield excellent paying jobs.
- By year end, we facilitated a record number of job placements (1,790), with 547 of these placements paying \$10/hour and more.

**EMERGEvillages** intensively serves over 100 chronically homeless families annually via 2 permanent supportive housing facilities (Collaborative Village Initiative and Camden Apartments) and 2 transitional housing programs (Fathers and Children Together (FACT) and Step Forward). Village programming integrates relationship-based case management services with youth, employment, wellness and community building services to promote greater self-reliance.

- In February, we opened our second supportive housing facility (Camden Apartments). This new 23-unit facility prioritizes African American families with a father present.
- In September, the Annie Casey Foundation presented Emerge's FACT Program with one of three national Family Strengthening Awards.
- Village youth services (called Homeless Youth Academic Support Program) secured a number of first-time grants and a partnership with AmeriCorps to provide site-based homework assistance. School attendance of tenant children has been above 90% after implementing a unique roll call attendance strategy at our supportive housing facilities.

**EMERGEventures** administers two unique social enterprises including: *Emerge Staffing* - A nationally known temp to perm staffing enterprise employs 50-70 hard to employ adults daily, and *StreetWerks* employs at-risk youth during the summer and adult ex-offenders in neighborhood beautification transitional work projects on a year-round basis.

- In March, we launched our new StreetWerks adult work crew enterprise after securing a contract with the City of Minneapolis Inspections (for work projects) and support from several foundations.
- In August, we completed a significantly expanded Youth StreetWerks 6-week summer employment experience that involved 162 youth (versus 64 in 2006).

**EMERGEcommunity development** implements housing and commercial corridor development and wealth creation services in North Minneapolis.

- Our entrepreneurial training partnership with NEON resulted in 38 participants successfully completing.
- In April, we moved into our new corporate headquarters to 1101 West Broadway Avenue after completing a significant community revitalized effort in partnership with the City County Federal Credit Union and the Ackerberg Group & Welsh Companies.
- In July, Emerge initiated a new community development project; the revitalization of the Old North Branch Library as part of its ongoing effort to revitalize North Minneapolis' business corridor.
- Staff have laid the groundwork for an innovative wealth creation initiative in partnership with the City County Federal Credit Union that will issue debit cards rather than paychecks to over 500 participants employed through our Ventures unit. This initiative will save participants thousands of dollars on expensive check-cashing services while enhancing participant's financial literacy skills.

## EMERGE Contributions

### \$100,000 and over

- McKnight Foundation
- Target Foundation
- Bush Foundation

### \$50,000-\$99,999

- Wells Fargo Foundation

### \$25,000-\$49,999

- Northway Trust
- Phillips Family Foundation
- Partners Fund
- Kopp Foundation

### \$10,000-\$24,999

- General Mills Foundation
- Cargill Foundation
- Annie Casey Foundation
- Sheltering Arms Foundation
- Carolyn Foundation
- Fingerhut Family Foundation
- Sauer Children's Renew Foundation

### \$500-\$9,999

- Thrivent Financial Foundation
- Allianz Foundation
- Moneygram International
- Walker Family Foundation
- Entegris Foundation
- Turner Foundation
- Jostens Foundation
- West Group



## In 2007 Emerge served 4,062 individuals with the following characteristics:

**GENDER:** 70% Male and 30% Female

**AGE:** 25% under the age of 20; 67% ages 21 - 54; and 8% ages 55 and above

**ETHNICITY:** 59% African American; 29% African Immigrant; 6% European American; 4% Latino; 1% Southeast Asian; 1% Native American

**INCOME:** 97% low income; 3% moderate income; 0% high income

**RESIDENCY:** 89% Minneapolis; 7% Minneapolis Suburbs; 4% St. Paul and Other